



ORGANICCO INITIAL COIN OFFERING

2018

Investing in the future of our beautiful
planet for our children



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We are offering a capital guarantee to early investors, that is backed with assets and protected by insurance. This is limited to the first 5 million Organicco ORC tokens only!

We have three projects valued at £15 million that are ready to develop in UK and Canada. All with planning and environmental permissions. These projects will generate income through the sale of natural capitals and UK government grants called renewable heat incentives (RHI). The revenue forecast is approximately £6.1 million per year for 20 years enabling us to recover more than £120 million. We can realise all these projects by 2019 Q2, subject to a successful ICO crowd-sale.



↑ **£6.1 m/yr**
sale of natural capitals from just 3 projects

↑ **£41m**
easiPayer transaction fee in year 1

↑ **£120m**
3 projects' potential revenue over 20yrs

About Organicco

Organicco Limited was created after more than ten years of research and development into green-tech products, and with over two million pounds of investment. Based in the United Kingdom, Organicco will be responsible for managing the funds raised by an initial coin offering and to increase the value of Organicco tokens.

Focused primarily on green technology related products, the funds raised will be used to develop projects via our subsidiary companies to create natural capitals such as organic fertilisers for food production, animal feed, biomass fuel, renewable energy and renewable fuels.

Our target is to produce these natural capitals using our patented technologies to generate a continuous cash-flow which in turn will be used to repay the capital investment with interest. Our ultimate goal is to play a major role in the worldwide production of food using sustainable and environmentally friendly methods and in the production of renewable energy and renewable fuel.

We aim to raise funds through an initial coin offering of Organicco tokens which will be used in the development of several projects in the green and agri-tech industries in the UK, Canada and South East Asia.

The funds will be lent to our associated companies to develop these projects using green technology solutions called ecoHERO and ecoDRYER, which produce organic fertiliser and animal feed from unwanted commercial organic materials.

The funds will also be used to create a low cost and fast international payment platform based on blockchain technology, called easiPayer. We posit ourselves as unique because we will not be listing easiPayer tokens on crypto exchanges. Rather, easiPayer tokens

Since there is only about 60 years farming left if soil erosion continues, we see that it is essential to invest in the development of such projects heavily.

We will also produce small quantity biomass fuels from mixed waste materials using yet another of our technology solutions, ecoREDUCER. Finally, we will be producing renewable energy and renewable fuels, from unwanted organic materials.

will be backed up by liquid assets, and its currency value will be determined by independent, reputable auditors. The price of the easiPayer token will not suffer the major instabilities like other cryptocurrencies. This will enable us to accept all major fiat currencies through this platform in exchange for the easiPayer token.

THE PROBLEMS WE ARE WE SOLVING?

The global industrial waste management market is worth around \$1,442 Billion. The UK Organic/ Food Waste industry is valued at approximately £500 million of which only 18% is realised by the few waste management operators existing in the UK. Consequently, there are wasted opportunities and these need to be tackled. At a forum held in Rome in 2014 a senior UN official of the Food and Agricultural Organisation said that if current rates of soil degradation continues all of the world's top soil could be gone within 60 years. This is caused by extensive farming methods including the use of chemicals and pesticides. This is a problem that urgently needs addressing and converting unwanted organic materials into organic fertiliser helps prevent this effect and create a naturally closed loop cycle.

The second major problem we are attempting to solve concerns payment in the export market. Letter of credit and insurance costs are very high and takes time to setup. Additionally, payment is made when goods are delivered, which can be a problem if there is no Letter of Credit. This creates a high risk of none payment. Moreover, conventional banking and even FX trading takes time, and comes with a cost and additional risks. We aim to eradicate such problems through our easiPayer Technology, the full details of which will be explored later.

By developing green tech projects, we will be creating a closed loop economy from natural capitals. These natural capitals will return the investment typically in less than four years, whilst each project will continue to produce revenue for more than 20 years.

We have many successful projects to shout about. You can make this a reality by participating in our ICO.



“Our assets are the talented staff, who transform problems into profits”



Jonathan Ure
Managing Director

From a legal background having spent many years in private practices and beforehand, local government. He carries out functions of business and project management, as well as assisting with the day-to-day running of the business. Jon has been closely involved with the expansion of the business, co-ordinating finance, administration and procurement for the company.

His legal experience has been, and continues to be, invaluable in helping formulate various contractual documentation from sales to maintenance agreements.



Vipul Patel
Financial Director

Being a chartered accountant, and with several years working as Financial Director for major healthcare. Well verse with crypto currency world, and being an investor in them. Vipul will play a pinnacle role in managing the fund raised by ICO.

Additionally developing measures to regulate our financial activities through blockchain platform.



Paul Herrbach
Canadian Partner

Having run successful multi-million dollar business for many years, he sold it few years ago. Very talented engineer and thinker. Served as Mayor for his constituent for over 12 years. Investor, entrepreneur and very passionate about environmental issues.

Developing our presence in North America, feels very confident of opening a large opportunities for us.



Gopal Jeyasundra
Chief Technical Director

Inventor and pioneer of green technology developments, who puts other's ahead of his needs. Developed all the technologies in offer here, had been entrepreneur for the last 13 years.

Naturally struggled through all its challenges and still have the motivation and passion to achieve the full potential of this business.



Initial Coin Offering (ICO)

This will be based on the fixed number of Organicco tokens sold through our website. They will be in exchange for your investment, so it will be like buying shares in an Initial Public Offering (IPO) and can be sold for a better return.

It is to be noted that unlike the IPO the ICO is currently unregulated and although we are talking with Financial Conduct Authority (FCA), you may not have same protection as you do with an IPO. Therefore, be aware and only invest what you can afford. You can always buy more once organiccoc token sold on the crypto exchanges but it may not be at the same low price offered during the ICO crowd-sale period.

We will be floating Organicco tokens on crypto exchanges no later than 2019 Q1. Subject to performance of our projects, development of the easiPayer platform, and importantly through major publicity we will aim to generate more interest in the Organicco token. We will be working tirelessly to increase its valuation before launching it on crypto exchanges. In the meantime the Organicco token will have no other purpose apart from using it to raise funds for reaching ours goals. Otherwise it may be subject to volatility. Since we want to maximise the returns, we aim to choose the right time to launch Organicco tokens on crypto exchanges. You can decide either to trade or hold

on to it longer if you feel you can achieve a better return. The ICO will essentially have three phases:

1. Partner sale for selected members based on order of registration and strategic partners;
2. Pre-ICO with a limit of 10% of the total number of tokens with a cap of £10,000 per person together with an option to purchase ICO at 20% discount.;
3. ICO crowd-sale with a cap of £5,000 per person.

The total number of Organicco token supply is fixed at 120,000,000.

Tokens will be issued using the latest ERC223 Ethereum smart contracts.

In order to participate in our ICO crowd-sale, you have to register on our website and complete the 'Know Your Client' (KYC) verification process for whitelisting you. If you are unsure about how to do this, please get in touch and we will be happy to guide you through the process.

CROWD-SALE TARGET

Pre-ICO is limited to 12 million tokens.

The price for the Organicco token has been set at £0.40 GBP for the Pre-ICO and at £0.50 GBP for the ICO crowd-sale.

The cap for the Crowd-sale is £35 million GBP. Token holders from the Pre-ICO will receive a 20% discount on the ICO crowd-sale price.

TOKEN ALLOCATION

The Organicco tokens are allocated as follows:

Beneficiary	%	Tokens
Founding team	20%	24,000,000
Partner sale	16%	19,200,000
Crowd-sale	60%	72,000,000
Referral program	4%	4,800,000

Partner Sale is available only to partners that are officially invited, beginning from February 2018. It includes individuals and businesses that have helped Organicco either before or during the crowd-sale, or who are set to play a crucial role in the success of the company and its easiPayer platform.

Founding team comprises all those currently employed full-time at our organisation. The tokens they receive will be subject to a four-year vesting schedule.

The **crowd-sale** will begin on 10th April, 2018, and will continue for 30 days, or until all the tokens are sold out. This process will include a short **pre-sale** period following by a single Public Sale. The crowd-sale is available to individuals registered for the Crowd-sale, verified by our Know Your Customer (KYC) process.

Token holders from the Pre-ICO will receive a 20% discount on the ICO crowd-sale price.

The **referral program** is an allocation of tokens set aside as a reward for individuals who assist in the facilitation of the Organicco token participation.

INVESTOR BENEFITS

Why will investors benefit from investing in Organicco, essentially through buying our tokens as a proxy for buying shares?

We have about £15 million worth of projects that are ready to develop in UK and Canada, with planning and environmental permissions in place. These will generate income through the sale of natural capitals and UK

Just 3 projects will return £6.1m/yr

government grants called renewable heat incentives (RHI). The revenue is forecasted to be around £6.1 million per year, and are designed to last for more than 20 years. This enable us to

recover in excess of £120 million during the operation of just three large scale plants. We can realise all these project by 2019 Q2, subject to a successful ICO crowd-sale.

These are just some of our current secured sales opportunities. Additionally, we have partners in Portugal, France, Greece and Hungary who are eager to take our technologies into their countries. We also have opportunities developing in New Zealand, Australia, South Africa and Philippines.

We will use our Canadian partner to explore opportunities in the USA. We are also able to generate further revenue through our service and maintenance contracts which are a requirement on each sale of a system.

easiPayer system to yield £40m/yr

easiPAYER PLATFORM

This is an international trading platform that we will create for making cross boundary commercial payments faster and easier.

The easiPayer platform is designed to address the limitations of current international commercial payment options. easiPayer can be used for other types of trades, whether local or international.

It will generate revenue by charging a small fee for every transfer activity and converting our tokens to fiat currency.

easiPayer Technology

A Low cost international payment platform designed to replace letter of credits and invoice factoring that is fast, safe and easy to use.

How does it work?

When a client from overseas buys fertilisers at an agreed volume and price, they have to provide proof of funds, normally by letter of credit or make an up-front payment.

By utilising the easiPayer system, the client buys easiPayer tokens using their preferred fiat currency is accepted on easiPayer using the web or a mobile app. A transaction fee of 0.50% will be charged for this service plus the mining fee.

The easiPayer token is valued with real assets by independent auditors, which fixes the value at the time of purchase. The client allocates these tokens towards the purchase of the fertiliser and this authorisation cannot be withdrawn. This provides us with the comfort that the client has sufficient funds to trade and he can only refuse the product based on poor quality or insufficient volume.

If there should be a dispute it will be referred to an independent ombudsman and will aim to have a resolution within 28 days.

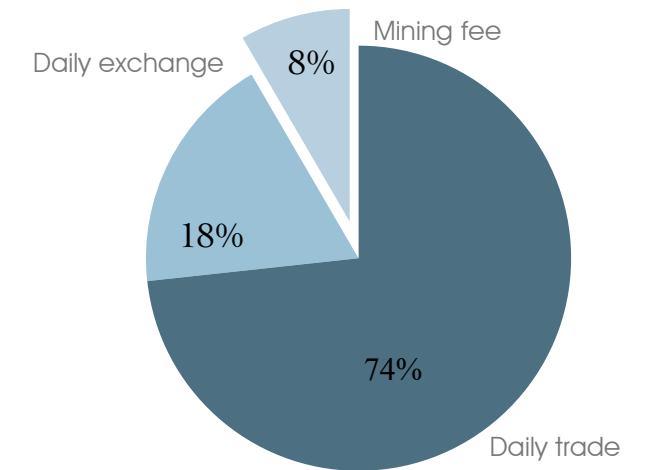
When the client is happy with the quality and quantity of the received goods, the easiPayer tokens are released to us. It can be done simply by an app on client's mobile phone that confirms payment to the app on the delivery driver's mobile device.

If this transaction method of payment has any technical glitch then payment can be manually through a double or treble authentications method. Once payment is released we will then convert it to our local currency and pay a transaction fee of 1.5%.

Through this platform other terms of payment can be agreed, for example stage payments.

£10 million transaction daily limit

Initially, we will have £10 million tokens that are asset backed. Therefore, we will be limiting the daily volume of transactions to be within this limit. Thus, no new easiPayer tokens can be created until they are backed with real assets and can be independently verified using a completely transparent system.



Provision of fiat currencies

We will ensure that easiPayer tokens can easily be traded for fiat currency. This will be done through conventional banking systems. easiPayer tokens will be directly deposited into the user's nominated bank account, where fast payment systems exist thus allowing completion of transactions within 2 hours, rather than waiting 5 – 7 days for cleared funds as can happen in some cases. Unlike many crypto exchanges, we will make this as easy as possible with a high level of security control that which can even use telephone calls to verify transactions that exceed the limit set by the client.

Transaction fees

We will be charging a very small transaction fee of 0.50% + mining fee.

The low transaction fee is aimed to attract wider acceptance and increase the number of transactions. As a result, we will generate greater income by trading higher number of volumes and offering an alternative method compared to current conventional international trading options.

We will also charge 1.5% for trading easiPayer tokens for fiat currency.

Potential revenue

Assuming 74% of £10 million is traded at 0.50% this will return £13.4 million revenue per year. 50% exchanged at 1.5% will return £27.3 million per year. Therefore, the potential total revenue from easiPayer transactions is around c.£41 million per year.

This revenue can only can grow by creating more asset backed coins that are independently audited.

easiPayer tokens are backed with real assets and not listed on crypto exchanges.

easiPayer technology is mainly for commercial trades like a dairy farmer who wishes to be paid on delivering milk, or a business who trades cross borders on credit.

Road map

We intend to make profits to generate significant returns for all investors and to enable us to invest in developing technologies built around notions of sustainability, cost-effectiveness, and minimalism.

We see future where Organicco, through its affiliates becomes a leading pioneer in converting unwanted organics into useful products. We intend to develop cost effective solutions to reduce costs to our clients, but more importantly, to create a sustainable supply of fertiliser to prevent soil erosion and to contribute to a continual production of natural food products and natural capitals.

Our plan is to use Organicco to generate profit and evolve the easiPayer system into a viable and leading alternative to conventional modes of financial transactions establishing Organicco as a forerunner in the world of electronic currencies.

Our comprehensive analysis of the technologies will ensure that easiPayer uses distributed network servers for a faster response, and to avoid single point failure. Security will always be a major concern and we intend to invest heavily in the continuous development of the platform to address this issue.

We have many years experience in delivering complex and difficult projects. So far, we have successfully delivered

systems to the UK, Canada, Ireland, Vietnam, Malaysia and Bangladesh. We have opportunities developing in New Zealand, South Africa, Portugal and Greece and with proper funding, we can realise the full potential of our green technology solutions.

We have a strong team that can deliver high quality products with emphasis on making profit from natural capitals. Thus providing a good return for the believe placed in our technology and vision.

Organicco tokens will be floated on crypto exchanges no later than first quarter of 2019.

Initially, the funds raised by Organicco ICO will be loaned for developing potentially five projects:



The first project will be on the Welsh Borders converting chicken muck into granular fertiliser using ecoHERO technology that is capable of producing

Q1/2019: 100t/d fertiliser and 1,000 litre/day of fuel

around 40t of fertiliser per day by Q3/2018.

Another similar project is to be developed in Kent, England. Q4/2018.

We have number of options for developing two similar projects in Canada, one for paper-mill by-products and another for waste water treatment plants. Subject to the level of funding we achieve, we may deliver two 5t/day fertiliser plants by Q4/2018. We already have successfully delivered

a government project there that will be started in Q1/2018.

We will also be launching the renewable fuel system in Northern Ireland for producing 1,000 litres of methanol from farm waste by Q2/2019.

Other Specific Targets:

Q2/2019: Launching easiPayer for selected suppliers and clients for testing the platform and resolving initial problems.

Q3/2019: Producing small quantity biomass fuels from the mixed waste material using ecoREDUCER.

Q4/2019: Launching an integrated anaerobic-aerobic digester (IAAD) solutions to produce both electrical energy and low-grade fertiliser from unwanted organic materials.

Q1/ 2020: Launching a methanol (road fuel) and ethanol (aviation fuel) plants, focusing in emerging market such as

Africa, India and South America.

Q2/2020: Launching easiPayer for wider usage.

2021: Increasing the production of fertiliser, biomass, methanol and ethanol fuels by delivering more projects.

2022: Setting up systems for farmers worldwide to collaborate on producing food primarily using our organic fertiliser and helping to recover lands that are destroyed due to soil erosion.

2023: Setting up a cooperative food chain distribution network of farmers worldwide, finally creating a loop economy that will close the food production life cycle and enrich many farmers around the world for sustainable food production.

Q2/2020: easiPayer launch for wider usage.



History

The Organic Technology Ltd was set up in January 2017, by the team who for over 10 years, developed a number of green technologies for transforming unwanted organic materials into useful saleable products. In addition to creating demands for these technologies, they also generated markets for these natural capitals.

We are the only company in the world who delivers technology to solve problems but who also purchase the by-products. It is our unique point.

Initially we have used subcontractors to deliver projects, but experienced problems of reliability which eroded our profitability. As a result, we decided to open a manufacturing division to produce and deliver high quality products directly to clients.

We manufacture in UK our own patented green technology solutions to the highest standard.

We have strategic suppliers with OEM discounts. As a result, we are able to manufacture high quality products at competitive prices. Consequently, less down-time means more products being produced, which in turn increases revenue.

Our team consists of experienced fabricators, engineers, project managers and excellent back office support staff.

We have many years of experience of delivering complex and difficult projects. So far, we have successfully delivered projects in UK, Canada, Ireland, Vietnam, Malaysia and Bangladesh. We have projects opportunities developing in New Zealand, South Africa, Portugal and Greece. We have stood the test of time for over 10 years and, as stated before, with proper funding, we believe we can grow quickly to realise the full potentials of our green technology solutions.

We started our own manufacturing workshop in Q1/2017


HOW CAN YOU PARTICIPATE

1. First, register on our website. Then upload your proof of identity so we can verify there is real person behind the name, it is typically called know your customer (KYC). We take data protection seriously and we comply with UK data protection law and will be registered with the Information Commission Office (ICO – please do not mix this acronym with above).
2. Then either buy Ethereum on any major exchanges such as Coinbase, Blockchain, CEX and, send them to your MyEtherWallet or Metamask.
3. Once your identity is verified, you can participate once the Initial Coin Offering begins. You can transfer the Ether through your wallets.
4. Please **DO NOT** send Ether token from any exchanges, because some do not work well with smart contracts, and you may end up losing your tokens. It may be better to test by sending a small amount first.
5. If you need help, please get in touch, and we will guide you through the process.
6. Please register early so you don't leave the token purchase to the last minute as providing help may then be a problem.



We are here to help! if you have any problems you can get in touch with us. You can call us on 0333 939 8131 or email us on enquiry@organicco.uk with any question you may have about the ICO or simply just to get to know us.





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